



## Appaloosa Horse Association of Alberta

### 2018 Sponsorship Opportunities

Multiple  
Sizes & Types  
Sponsorship  
Options

#### **FULL Platinum Sponsor:** *Great for sponsors and exhibitors!*

<b>2018 AHAA FULL PLATINUM Sponsorship</b>			
<u>Rewards</u>			
✓	Signage at all AHAA Shows		
✓	Advertisement In Show Program (Business Card Size)		
✓	Intercom announcements throughout all AHAA events.		
✓	Advertisement On website (www.ahaa.ca)		
✓	Advertisement On FB Page		
✓	Signage At Year End Awards Banquet		
✓	Receipt for Sponsorship		
✓	<b>Two Tickets to AHAA Year End Awards Banquet</b>		
✓	<b>Two Tickets to Territory I Championship Banquet</b>		
<u>Show Fees</u>			
✓	Entry Fees, Points Fees & Office Fee for <b>1 Horse UNLIMITED CLASSES</b>		
✓	8 sets of ApHC judges points for 2018		
	<b>All Divisions Included</b> - ApHC Open, Youth, NonPro, AllBreed All Ages, All Breed Youth		
	(Excluding Stake, futurity and NSBA classes)		
	Multiple Exhibitors Allowed: Owner, family members or trainer.		
	<i>*Horse may be substituted throughout the season, should extenuating circumstances arrive.</i>		
<u>Sponsorship</u>			
✓	1 Full YearEnd Division ( <i>Prizes given from 1st to 5th</i> )		
✓	1 YearEnd Platinum Class ( <i>sponsor chosen</i> )		
✓	1 Division High Point/Reserve High Point - Territory I Championship		
✓	1 \$50.00 Added Money Stake Class - Territory I Championship ( <i>sponsor chosen</i> )		
	<b>Sponsorship Cost</b>	<b>\$1,975.00</b>	
FORMS requested prior to May 15, 2018 - email to reneen@shaw.ca			
PAYMENT DUE <b>June 1, 2018</b> Payable at 1st show.			

#### **Summary of this package-: includes the following benefits:**

-Maximum Advertising by AHAA on multiple medium fronts, Sponsorship Signage at all events, **Unlimited Entries for One Horse** at each AHAA show **Multiple Exhibitors allowed. No Division Limits** (excluding Stake, Futurity & NSBA Classes), Points & Office fee benefits, Year End & Territory I Championship AHAA Sponsorship. Two sets of paired tickets to AHAA Banquets, annual Year End Banquet and Territory I Championship Banquet.

**Cost: \$1975.00 (Due June 1, 2018)**

**MINI Platinum Sponsor:** *Great for sponsors and exhibitors!*

<b>2018 AHAA MINI PLATINUM Sponsorship</b>			
<u>Rewards</u>			
√	Signage at all AHAA Shows		
√	Advertisement In Show Program (Business Card Size)		
√	Intercom announcements throughout all AHAA events.		
√	Advertisement On website (www.ahaa.ca)		
√	Advertisement On FB Page		
√	Signage At Year End Awards Banquet		
√	Receipt for Sponsorship		
√	<b>Two Tickets to AHAA Year End Awards Banquet</b>		
√	<b>Two Tickets to Territory I Championship Banquet</b>		
<u>Show Fees</u>			
√	Entry Fees & Points Fees for <b>12 classes at EACH show for 1 Owner</b>		
√	8 sets of ApHC judges points for 2018		
	(Multiple horses and Multiple Exhibitors: Owner, family members, trainer allowed.)		
	<b>All Divisions Included</b> - ApHC Open, Youth, NonPro, AllBreed All Ages, All Breed Youth		
	(Excluding Stake, futurity and NSBA classes)		
	<b>*OWNER - defined as person paying a single bill. Ie: Grandparent paying for own horse, daughters horse and grandkids horse (s).</b>		
√	Office Fees for up to 4 horses at each show (Any over that will be billed at \$5/horse)		
	Any classes over the aloted 12, will be billed at regular cost.		
<u>Sponsorship</u>			
√	1 Full YearEnd Division ( <i>Prizes given from 1st to 5th</i> )		
√	1 YearEnd Platinum Class ( <i>sponsor chosen</i> )		
√	1 Division High Point/Reserve High Point - Territory I Championship		
√	1 \$50.00 Added Money Stake Class - Territory I Championship ( <i>sponsor chosen</i> )		
	<b>Sponsorship Cost</b>	<b>\$1,635.00</b>	
FORMS requested prior to May 15, 2018 - email to reneen@shaw.ca			
PAYMENT DUE <b>June 1, 2018</b> Payable at 1st show.			

**Summary of this package:- includes the following benefits:**

-Maximum Advertising by AHAA on multiple medium fronts, Sponsorship Signage at all events,  
**\*OWNER\* Show Benefits: 12 Classes at EACH AHAA Show Multiple Horses & Multiple Exhibitors allowed. No Division Limits** (excluding Stake, Futurity & NSBA Classes), Points & Office fee benefits, Year End & Territory I Championship AHAA Sponsorship. Two sets of paired tickets to AHAA Banquets, annual Year End Banquet and Territory I Championship Banquet.

**Cost: \$1635.00 (Due June 1, 2018)**

\*OWNER/AGENT\* - defined as person paying a single bill. Ie: Grandparent paying for own horse, daughters horse and grandkids horse (s).

## Copper Level Sponsor:

<b>2018 AHAA COPPER Sponsorship</b>			
<u>Rewards</u>			
✓	Signage at all AHAA Shows		
✓	Advertisement In Show Program (Business Card Size)		
✓	Intercom announcements throughout all AHAA events.		
✓	Advertisement On website (www.ahaa.ca)		
✓	Advertisement On FB Page		
✓	Advertisement in AHAA Show High Point Catalogue (Business Card Size)		
✓	Signage At Year End Awards Banquet		
✓	Receipt for Sponsorship		
✓	Two Tickets to AHAA Year End Awards Banquet		
✓	Two Tickets to Territory I Championship Banquet		
✓	<b>Two Tickets to AHAA YearEnd Awards Banquet</b>		
✓	<b>Two Tickets to Territory I Championship Banquet</b>		
<u>Show Credit</u>			
✓	<b>\$125.00 Credit at AHAA Show Office</b>		
	<i>(onetime annual credit, to a named AHAA member)</i>		
✓	<u>Sponsorship</u>		
✓	1 Division High Point/Reserve High Point June Show		
✓	1 Division High Point/Reserve High Point August Show		
✓	1 Division High Point/Reserve High Point - Territory I Championship		
✓	1 \$50.00 Added Money Stake Class - Territory I Championship <i>(sponsor chosen)</i>		
<b>Sponsorship Cost</b>		<b>\$750.00</b>	
FORMS requested prior to May 15, 2018 - email to reeneen@shaw.ca			
PAYMENT DUE <b>June 1, 2018</b> Payable at 1st show.			

### Summary of this package:- includes the following benefits:

-Maximum Advertising by AHAA on multiple medium fronts, Sponsorship Signage at all events, **One time \$125.00 Credit at AHAA Show Office**, Full Annual Show High Point & Reserve High Point Sponsorship of One Division at ALL AHAA Shows, Territory I Championship Added Money Stake Class Sponsor. Two sets of paired tickets to AHAA Banquets, annual Year End Banquet and Territory I Championship Banquet.

**Cost: \$750.00 (Due June 1, 2018)**

## Gold Level Sponsor:

This package includes the following:

- ✓ One High Point Award Sponsor at two (2) AHAA horse shows of your choice.
- ✓ Ongoing promotional association with AHAA.
- ✓ Promotional signage at all 2018 AHAA events.
- ✓ Recognition as a Gold Level Sponsor on the AHAA website and AHAA social media. ([www.ahaa.ca](http://www.ahaa.ca))

**Donation: \$500.00 to \$850.00**

## **Silver Level Sponsor:**

This package includes:

- ✓ Promotional signage at all 2018 AHAA events.
- ✓ Recognition as a Silver Level Sponsor on the AHAA website and AHAA social media. ([www.ahaa.ca](http://www.ahaa.ca))
- ✓ One High Point Prize Sponsor at any one (1) AHAA horse show of your choice.

**Donation: \$250.00 to \$499.00**

## **Bronze Level Sponsor:**

This package includes the following:

- ✓ Promotional signage at all 2018 AHAA events.
- ✓ Recognition as a Bronze Level Sponsor on the AHAA website and AHAA social media. ([www.ahaa.ca](http://www.ahaa.ca))

**Donation: \$100.00 to \$249.00**

## **Supporter Sponsorship:**

This package includes the following:

- ✓ Recognition as a Supporter Sponsorship on the AHAA website and AHAA social media. ([www.ahaa.ca](http://www.ahaa.ca))

**Donation: Up to \$99.00**

## **Venue Sponsor:**

This package includes the following:

- ✓ Promotional signage at all 2018 AHAA events.
- ✓ An information or sales booth option within the facility.
- ✓ Intercom announcements throughout the event.
- ✓ Opportunity to present awards to exhibitors, or speak at the event.
- ✓ Two (2) tickets to the 2018 Annual Awards Banquet.
- ✓ Recognition as a Venue Sponsor on the AHAA website and AHAA social media. ([www.ahaa.ca](http://www.ahaa.ca))

**Shared Sponsor: \$750.00 to \$1,000.00**

**Full Sponsor: \$1,500.00 to \$2,000.00**

## **Social/Meal Sponsor: June Or August Shows**

This package includes the following:

- ✓ Promotional signage at the event.
- ✓ Intercom announcements throughout the event.
- ✓ Attend the social/meal and socialize with AHAA membership.
- ✓ Recognition as a Social/Meal Sponsor on the AHAA website and AHAA social media. ([www.ahaa.ca](http://www.ahaa.ca))

**Sponsorship Value: \$350.00 to \$500.00**

*Please see the sponsorship form on the following page!*



# Appaloosa Horse Association of Alberta

## Sponsorship Form 2018

Sponsor Name: \_\_\_\_\_

(As it is to appear in advertising)

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Type of Sponsorship: \_\_\_\_\_

(Example: Full Platinum, Mini Platinum, Copper, Gold, Silver, Bronze, Supporter, Venue or Social.)

Type and Amount of Sponsorship: \_\_\_\_\_

### \*\*\* For COPPER Sponsorships Only\*\*\* - Fill out the blanks below

**COPPER** Name of entitled AHAA Member : \_\_\_\_\_

Name of **TERRITORY I CHAMPIONSHIPS Added Money Stake Class** Preferred to Sponsor:

Please Check One:

- |                          |  |                          |  |
|--------------------------|--|--------------------------|--|
| <input type="checkbox"/> | All Breed 18+ Showmanship                | <input type="checkbox"/> | ApHC All Ages Trail                    |
| <input type="checkbox"/> | All Breed Youth Showmanship              | <input type="checkbox"/> | ApHC Novice Youth Trail                |
| <input type="checkbox"/> | ApHC Youth WalkTrot Showmanship 10&Under | <input type="checkbox"/> | ApHC Novice NonPro Trail               |
| <input type="checkbox"/> | ApHC Youth WalkTrot Showmanship 11-18    | <input type="checkbox"/> | ApHC NonPro Master Hunter Under Saddle |
| <input type="checkbox"/> | All Breed All Ages Halter                | <input type="checkbox"/> | ApHC NonPro Yearling Longeline         |
| <input type="checkbox"/> | All Breed All Ages Reining               | <input type="checkbox"/> | All Breed Ranch Trail                  |
| <input type="checkbox"/> | ApHC NonPro Reining                      | <input type="checkbox"/> | ApHC All Ages Ranch Reining            |
| <input type="checkbox"/> | ApHC All Ages Hunter Hack                | <input type="checkbox"/> | ApHC Ranch Confirmation                |

*Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)*

### \*\*\* For PLATINUM Sponsorships Only\*\*\* - Fill out the blanks below

**FULL PLATINUM** Name of entitled AHAA Horse: (**Reg. Name**): \_\_\_\_\_

OR

**MINI PLATINUM** Name of entitled AHAA Member (**OWNER**): \_\_\_\_\_

Name of **Year End Award Division** Preferred to Sponsor: \_\_\_\_\_

*(Note: Availability is on a first come first served basis – if your preferred division is taken AHAA reserves the right to select an alternate division for sponsorship. Please leave blank if you do not have a preference. Eligible Divisions are Halter, Junior Performance, Senior Performance, Youth Walk/Trot 10&Under, Youth Walk/Trot 11-18, Novice Youth, Youth, Novice Non Pro, Non Pro, NonPro WalkTrot, NonPro Masters, NonPro 35+, Green, All Ages Ranch, Open Competition Horse, Open Competition Youth, Trail Riding, All Breed Youth, All Breed All Ages)*

Name of Year End **PLATINUM Class Award** Preferred to Sponsor: \_\_\_\_\_

*Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)*

Name of **TERRITORY I CHAMPIONSHIPS Added Money Stake Class** Preferred to Sponsor:

Please Check One:

<input type="checkbox"/>	All Breed 18+ Showmanship	<input type="checkbox"/>	ApHC All Ages Trail
<input type="checkbox"/>	All Breed Youth Showmanship	<input type="checkbox"/>	ApHC Novice Youth Trail
<input type="checkbox"/>	ApHC Youth WalkTrot Showmanship 10&Under	<input type="checkbox"/>	ApHC Novice NonPro Trail
<input type="checkbox"/>	ApHC Youth WalkTrot Showmanship 11-18	<input type="checkbox"/>	ApHC NonPro Master Hunter Under Saddle
<input type="checkbox"/>	All Breed All Ages Halter	<input type="checkbox"/>	ApHC NonPro Yearling Longeline
<input type="checkbox"/>	All Breed All Ages Reining	<input type="checkbox"/>	All Breed Ranch Trail
<input type="checkbox"/>	ApHC NonPro Reining	<input type="checkbox"/>	ApHC All Ages Ranch Reining
<input type="checkbox"/>	ApHC All Ages Hunter Hack	<input type="checkbox"/>	ApHC Ranch Confirmation

*Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)*

**Please provide promotional material for advertising with sponsorship form.**

**Please send sponsorship information & make cheques payable to:**

Appaloosa Horse Association of Alberta

Mail to:

**C/O AHAA Treasurer: Kathy Stolson**

PO Box 761

Bowden, AB

TOM OKO

Email: [info@ahaa.ca](mailto:info@ahaa.ca)

Questions on Platinum Sponsorship details, email: [reeneen@shaw.ca](mailto:reeneen@shaw.ca)

*Thank you for your support, it is greatly appreciated!*