



Appaloosa Horse Association of Alberta

2018 Sponsorship Opportunities

Multiple
Sizes & Types
Sponsorship
Options

FULL Platinum Sponsor: *Great for sponsors and exhibitors!*

2018 AHAA FULL PLATINUM Sponsorship			
<u>Rewards</u>			
✓	Signage at all AHAA Shows		
✓	Advertisement In Show Program (Business Card Size)		
✓	Intercom announcements throughout all AHAA events.		
✓	Advertisement On website (www.ahaa.ca)		
✓	Advertisement On FB Page		
✓	Signage At Year End Awards Banquet		
✓	Receipt for Sponsorship		
✓	Two Tickets to AHAA Year End Awards Banquet		
✓	Two Tickets to Territory I Championship Banquet		
<u>Show Fees</u>			
✓	Entry Fees, Points Fees & Office Fee for 1 Horse UNLIMITED CLASSES		
✓	8 sets of ApHC judges points for 2018		
All Divisions Included - ApHC Open, Youth, NonPro, AllBreed All Ages, All Breed Youth			
(Excluding Stake, futurity and NSBA classes)			
Multiple Exhibitors Allowed: Owner, family members or trainer.			
<i>*Horse may be substituted throughout the season, should extenuating circumstances arrive.</i>			
<u>Sponsorship</u>			
✓	1 Full YearEnd Division (<i>Prizes given from 1st to 5th</i>)		
✓	1 YearEnd Platinum Class (<i>sponsor chosen</i>)		
✓	1 Division High Point/Reserve High Point - Territory I Championship		
✓	1 \$50.00 Added Money Stake Class - Territory I Championship (<i>sponsor chosen</i>)		
Sponsorship Cost		\$1,975.00	Before May 1, 2018
DUE MAY 1, 2018 - with form		\$987.50	
BALANCE DUE June 3, 2018 Payable at 1st show.		\$987.50	
		\$2,175.00	After May 1, 2018

Summary of this package:- includes the following benefits:

-Maximum Advertising by AHAA on multiple medium fronts, Sponsorship Signage at all events, **Unlimited Entries for One Horse** at each AHAA show **Multiple Exhibitors allowed. No Division Limits** (excluding Stake, Futurity & NSBA Classes), Points & Office fee benefits, Year End & Territory I Championship AHAA Sponsorship. Two sets of paired tickets to AHAA Banquets, annual Year End Banquet and Territory I Championship Banquet.

Cost: \$1975.00 (Before May 1, 2018) \$2175.00 (After May 1, 2018)

MINI Platinum Sponsor: *Great for sponsors and exhibitors!*

2018 AHAA MINI PLATINUM Sponsorship		
<u>Rewards</u>		
√	Signage at all AHAA Shows	
√	Advertisement In Show Program (Business Card Size)	
√	Intercom announcements throughout all AHAA events.	
√	Advertisement On website (www.ahaa.ca)	
√	Advertisement On FB Page	
√	Signage At Year End Awards Banquet	
√	Receipt for Sponsorship	
√	Two Tickets to AHAA Year End Awards Banquet	
√	Two Tickets to Territory I Championship Banquet	
<u>Show Fees</u>		
√	Entry Fees & Points Fees for 12 classes at EACH show for 1 Owner	
√	8 sets of ApHC judges points for 2018	
	(Multiple horses and Multiple Exhibitors: Owner, family members, trainer allowed.)	
	All Divisions Included - ApHC Open, Youth, NonPro, AllBreed All Ages, All Breed Youth	
	(Excluding Stake, futurity and NSBA classes)	
	*OWNER - defined as person paying a single bill. Ie: Grandparent paying for own horse, daughters horse and grandkids horse (s).	
√	Office Fees for up to 4 horses at each show (Any over that will be billed at \$5/horse)	
	Any classes over the aloted 12, will be billed at regular cost.	
<u>Sponsorship</u>		
√	1 Full YearEnd Division (<i>Prizes given from 1st to 5th</i>)	
√	1 YearEnd Platinum Class (<i>sponsor chosen</i>)	
√	1 Division High Point/Reserve High Point - Territory I Championship	
√	1 \$50.00 Added Money Stake Class - Territory I Championship (<i>sponsor chosen</i>)	
	Sponsorship Cost	\$1,635.00 Before May 1, 2018
	DUE MAY 1, 2018 - with form	\$817.50
	BALANCE DUE June 3, 2018 . Payable at 1st show.	\$817.50
		\$1,835.00 After May 1, 2018

Summary of this package-: includes the following benefits:

-Maximum Advertising by AHAA on multiple medium fronts, Sponsorship Signage at all events,
 OWNER Show Benefits: **12 Classes** at EACH AHAA Show **Multiple Horses & Multiple Exhibitors allowed. No Division Limits** (excluding Stake, Futurity & NSBA Classes), Points & Office fee benefits, Year End & Territory I Championship AHAA Sponsorship. Two sets of paired tickets to AHAA Banquets, annual Year End Banquet and Territory I Championship Banquet.

Cost: \$1635.00 (Before May 1, 2018) \$1835.00 (After May 1, 2018)

OWNER - defined as person paying a single bill. Ie: Grandparent paying for own horse, daughters horse and grandkids horse (s).

Copper Level Sponsor:

2018 AHAA COPPER Sponsorship			
<u>Rewards</u>			
✓	Signage at all AHAA Shows		
✓	Advertisement In Show Program (Business Card Size)		
✓	Intercom announcements throughout all AHAA events.		
✓	Advertisement On website (www.ahaa.ca)		
✓	Advertisement On FB Page		
✓	Advertisement in AHAA Show High Point Catalogue (Business Card Size)		
✓	Signage At Year End Awards Banquet		
✓	Receipt for Sponsorship		
✓	Two Tickets to AHAA Year End Awards Banquet		
✓	Two Tickets to Territory I Championship Banquet		
✓	Two Tickets to AHAA YearEnd Awards Banquet		
✓	Two Tickets to Territory I Championship Banquet		
<u>Show Credit</u>			
✓	\$125.00 Credit at AHAA Show Office		
	<i>(onetime annual credit, to a named AHAA member)</i>		
✓	<u>Sponsorship</u>		
✓	1 Division High Point/Reserve High Point June Show		
✓	1 Division High Point/Reserve High Point August Show		
✓	1 Division High Point/Reserve High Point - Territory I Championship		
✓	1 \$50.00 Added Money Stake Class - Territory I Championship (<i>sponsor chosen</i>)		
Sponsorship Cost		\$750.00	Before May 1, 2018
DUE MAY 1, 2018 - with form		\$375.00	
BALANCE DUE June 3, 2018 Payable at 1st show.		\$375.00	
		\$850.00	After May 1, 2018

Summary of this package:- includes the following benefits:

-Maximum Advertising by AHAA on multiple medium fronts, Sponsorship Signage at all events, **One time \$125.00 Credit at AHAA Show Office**, Full Annual Show High Point & Reserve High Point Sponsorship of One Division at ALL AHAA Shows, Territory I Championship Added Money Stake Class Sponsor. Two sets of paired tickets to AHAA Banquets, annual Year End Banquet and Territory I Championship Banquet.

Cost: \$750.00 (Before May 1, 2018) \$850.00 (After May 1, 2018)

Gold Level Sponsor:

This package includes the following:

- ✓ One High Point Award Sponsor at two (2) AHAA horse shows of your choice.
- ✓ Ongoing promotional association with AHAA.
- ✓ Promotional signage at all 2018 AHAA events.
- ✓ Recognition as a Gold Level Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Donation: \$500.00 to \$850.00

Silver Level Sponsor:

This package includes:

- ✓ Promotional signage at all 2018 AHAA events.
- ✓ Recognition as a Silver Level Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)
- ✓ One High Point Prize Sponsor at any one (1) AHAA horse show of your choice.

Donation: \$250.00 to \$499.00

Bronze Level Sponsor:

This package includes the following:

- ✓ Promotional signage at all 2018 AHAA events.
- ✓ Recognition as a Bronze Level Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Donation: \$100.00 to \$249.00

Supporter Sponsorship:

This package includes the following:

- ✓ Recognition as a Supporter Sponsorship on the AHAA website and AHAA social media. (www.ahaa.ca)

Donation: Up to \$99.00

Venue Sponsor:

This package includes the following:

- ✓ Promotional signage at all 2018 AHAA events.
- ✓ An information or sales booth option within the facility.
- ✓ Intercom announcements throughout the event.
- ✓ Opportunity to present awards to exhibitors, or speak at the event.
- ✓ Two (2) tickets to the 2018 Annual Awards Banquet.
- ✓ Recognition as a Venue Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Shared Sponsor: \$750.00 to \$1,000.00

Full Sponsor: \$1,500.00 to \$2,000.00

Social/Meal Sponsor: June Or August Shows

This package includes the following:

- ✓ Promotional signage at the event.
- ✓ Intercom announcements throughout the event.
- ✓ Attend the social/meal and socialize with AHAA membership.
- ✓ Recognition as a Social/Meal Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Sponsorship Value: \$350.00 to \$500.00

Please see the sponsorship form on the following page!



Appaloosa Horse Association of Alberta

Sponsorship Form 2018

Sponsor Name: _____

(As it is to appear in advertising)

Address: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

Contact Person: _____

Type of Sponsorship: _____

(Example: Full Platinum, Mini Platinum, Copper, Gold, Silver, Bronze, Supporter, Venue or Social.)

Type and Amount of Sponsorship: _____

*** For COPPER Sponsorships Only*** - Fill out the blanks below

COPPER Name of entitled AHAA Member : _____

Name of **TERRITORY I CHAMPIONSHIPS Added Money Stake Class** Preferred to Sponsor:

Please Check One:

- | | | | |
|--------------------------|--|--------------------------|--|
| <input type="checkbox"/> | All Breed 18+ Showmanship | <input type="checkbox"/> | ApHC All Ages Trail |
| <input type="checkbox"/> | All Breed Youth Showmanship | <input type="checkbox"/> | ApHC Novice Youth Trail |
| <input type="checkbox"/> | ApHC Youth WalkTrot Showmanship 10&Under | <input type="checkbox"/> | ApHC Novice NonPro Trail |
| <input type="checkbox"/> | ApHC Youth WalkTrot Showmanship 11-18 | <input type="checkbox"/> | ApHC NonPro Master Hunter Under Saddle |
| <input type="checkbox"/> | All Breed All Ages Halter | <input type="checkbox"/> | ApHC NonPro Yearling Longeline |
| <input type="checkbox"/> | All Breed All Ages Reining | <input type="checkbox"/> | All Breed Ranch Trail |
| <input type="checkbox"/> | ApHC NonPro Reining | <input type="checkbox"/> | ApHC All Ages Ranch Reining |
| <input type="checkbox"/> | ApHC All Ages Hunter Hack | <input type="checkbox"/> | ApHC Ranch Confirmation |

Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)

*** For PLATINUM Sponsorships Only*** - Fill out the blanks below

FULL PLATINUM Name of entitled AHAA Horse: (**Reg. Name**): _____

OR

MINI PLATINUM Name of entitled AHAA Member (**OWNER**): _____

Name of **Year End Award Division** Preferred to Sponsor: _____

(Note: Availability is on a first come first served basis – if your preferred division is taken AHAA reserves the right to select an alternate division for sponsorship. Please leave blank if you do not have a preference. Eligible Divisions are Halter, Junior Performance, Senior Performance, Youth Walk/Trot 10&Under, Youth Walk/Trot 11-18, Novice Youth, Youth, Novice Non Pro, Non Pro, NonPro WalkTrot, NonPro Masters, NonPro 35+, Green, All Ages Ranch, Open Competition Horse, Open Competition Youth, Trail Riding, All Breed Youth, All Breed All Ages)

Name of Year End **PLATINUM Class Award** Preferred to Sponsor: _____

Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)

Name of **TERRITORY I CHAMPIONSHIPS Added Money Stake Class** Preferred to Sponsor:

Please Check One:

<input type="checkbox"/>	All Breed 18+ Showmanship	<input type="checkbox"/>	ApHC All Ages Trail
<input type="checkbox"/>	All Breed Youth Showmanship	<input type="checkbox"/>	ApHC Novice Youth Trail
<input type="checkbox"/>	ApHC Youth WalkTrot Showmanship 10&Under	<input type="checkbox"/>	ApHC Novice NonPro Trail
<input type="checkbox"/>	ApHC Youth WalkTrot Showmanship 11-18	<input type="checkbox"/>	ApHC NonPro Master Hunter Under Saddle
<input type="checkbox"/>	All Breed All Ages Halter	<input type="checkbox"/>	ApHC NonPro Yearling Longeline
<input type="checkbox"/>	All Breed All Ages Reining	<input type="checkbox"/>	All Breed Ranch Trail
<input type="checkbox"/>	ApHC NonPro Reining	<input type="checkbox"/>	ApHC All Ages Ranch Reining
<input type="checkbox"/>	ApHC All Ages Hunter Hack	<input type="checkbox"/>	ApHC Ranch Confirmation

Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)

Please provide promotional material for advertising with sponsorship form.

Please send sponsorship information & make cheques payable to:

Appaloosa Horse Association of Alberta

Mail to:

C/O AHAA Treasurer: Kathy Stolson

PO Box 761

Bowden, AB

TOM OKO

Email: info@ahaa.ca

Questions on Platinum Sponsorship details, email: reeneen@shaw.ca

Thank you for your support, it is greatly appreciated!