



Appaloosa Horse Association of Alberta



2017 Sponsorship Opportunities

	Platinum Sponsor	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor	Supporter	Venue Sponsor	Social Sponsor
Recognition on AHAA Website	✓	✓	✓	✓	✓	✓	✓
Ongoing Promotional Association with AHAA	✓	✓				✓	
Promotional Signage at all AHAA events	✓	✓	✓	✓		✓	✓
High Point Award Sponsor at Shows*	✓	✓	✓				
One Horse Entry in Two (2) Divisions at Shows*	✓						
Year Sponsor of One (1) Full Division*	✓						
Class Prize Money Sponsor*	✓						
Two (2) Tickets to the Annual Awards Banquet	✓					✓	
Additional Opportunities*	✓					✓	✓

*: See Details Below

Platinum Sponsor: *Great for sponsors and exhibitors!*

This package includes the following benefits:

- ✓ One horse entry in two (2) divisions, day rate. This includes ApHC Points Fees at ALL AHAA horse shows in 2017. ** Four Shows** (Excludes all applicable fees. Example: Cattle Fees, Stabling, Office Fees, etc.)
- ✓ Year End Sponsor of one full division of your choice at the Annual Awards Banquet for 2017. (Example: Novice Youth) Prizes given from 1st to 5th.
- ✓ One High Point Award Sponsor at one AHAA horse show in 2017.
- ✓ Prize Money Sponsorship of \$200.00 in the class of your choice.
 - \$25.00 for each class at an AHAA horse show (Four shows) and \$100.00 for the Year End Class Champion.

- ✓ Two (2) tickets to the 2017 Annual Awards Banquet.
- ✓ Ongoing promotional association with AHAA.
- ✓ Promotional signage at all 2017 AHAA events.
- ✓ Recognition as a Platinum Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Cost: \$1500.00 (Before April 15, 2017) \$2000.00 (After April 15, 2017)

Gold Level Sponsor:

This package includes the following:

- ✓ One High Point Award Sponsor at two (2) AHAA horse shows of your choice.
- ✓ Ongoing promotional association with AHAA.
- ✓ Promotional signage at all 2017 AHAA events.
- ✓ Recognition as a Gold Level Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Donation: \$500.00 to \$1499.00

Silver Level Sponsor:

This package includes:

- ✓ Promotional signage at all 2017 AHAA events.
- ✓ Recognition as a Silver Level Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)
- ✓ One High Point Prize Sponsor at any one (1) AHAA horse show of your choice.

Donation: \$250.00 to \$499.00

Bronze Level Sponsor:

This package includes the following:

- ✓ Promotional signage at all 2017 AHAA events.
- ✓ Recognition as a Bronze Level Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Donation: \$100.00 to \$249.00

Supporter Sponsorship:

This package includes the following:

- ✓ Recognition as a Supporter Sponsorship on the AHAA website and AHAA social media. (www.ahaa.ca)

Donation: Up to \$99.00

Venue Sponsor:

This package includes the following:

- ✓ Promotional signage at all 2017 AHAA events.
- ✓ An information or sales booth option within the facility.
- ✓ Intercom announcements throughout the event.
- ✓ Opportunity to present awards to exhibitors, or speak at the event.
- ✓ Two (2) tickets to the 2017 Annual Awards Banquet.
- ✓ Recognition as a Venue Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Shared Sponsor: \$750.00 to \$1,000.00

Full Sponsor: \$1,500.00 to \$2,000.00

Social/Meal Sponsor:

This package includes the following:

- ✓ Promotional signage at the event.
- ✓ Intercom announcements throughout the event.
- ✓ Attend the social/meal and socialize with AHAA membership.
- ✓ Recognition as a Social/Meal Sponsor on the AHAA website and AHAA social media. (www.ahaa.ca)

Sponsorship Value: \$350.00 to \$500.00

Please see the sponsorship form on the following page!



Appaloosa Horse Association of Alberta



Sponsorship Form 2017

Sponsor Name: _____
(As it is to appear in advertising)

Address: _____

Telephone: _____ Fax: _____

Email: _____

Website: _____

Contact Person: _____

Type of Sponsorship: _____
(Example: Platinum, Gold, Silver, Bronze, Supporter, Venue or Social.)

Type and Amount of Sponsorship: _____

***** For Platinum Sponsorships Only*** - Fill out the blanks below**

Name of entitled AHAA Member: _____

Name of Year End Award Division Preferred to Sponsor: _____

(Note: Availability is on a first come first served basis – if your preferred division is taken AHAA reserves the right to select an alternate division for sponsorship. Please leave blank if you do not have a preference. Eligible Divisions are Halter, Junior Performance, Senior Performance, Youth Walk/Trot, Novice Youth, Youth, Novice Non Pro, Non Pro, Open Competition Horse, Open Competition Youth, Junior Cattle Horse, Senior Cattle Horse and Non Pro Cattle Horse and Trail Riding)

Name of Class Awards Preferred to Sponsor: _____

(Note: Availability is on a first come first served basis – if your preferred class is taken AHAA reserves the right to select an alternate class for sponsorship. Please leave blank if you do not have a preference.)

Please provide promotional material for advertising with sponsorship form.

Please send sponsorship information & make cheques payable to:

Appaloosa Horse Association of Alberta

Box 249 Chipman, AB T0B 0W0

Email: info@ahaa.ca

Thank you for your support, it is greatly appreciated!